

# Impression Series® RC Conditioners

Advanced Technology Blended with Operating Simplicity



## A Single System Used to Effectively Treat Municipal Water

- Removes hardness
- Removes chlorine and associated odors
- Softens household water using minimal salt and water

**Impression®**  
SERIES



Whether you have municipal water that is hard or chlorinated, Impression Series® RC water conditioners deliver the clear, soft, odor-free water you want and need. Its environmentally-friendly tank design eliminates the need for two systems by combining two medias into one tank. The activated carbon removes chlorine and other unwanted tastes while the high capacity resin is used for the maximum in softening capabilities. It's true ... nothing will last longer than your first Impression.

- Special "mid-plate" design eliminates the need for two tanks
- Meter monitors and self-adjusts regeneration cycles based on household trend of water consumption
- Extended lithium battery backup
- Efficient to operate — uses less water and energy, less wear on clothing and appliances
- Single tank design causes less pressure drops
- Extends the life of resin media on chlorinated water
- Advanced history and diagnostic screens

**WaterRight®**  
The Right Water  
for Life



# Impression Series® RC Conditioners

Advanced Technology Blended with Operating Simplicity

Only the Impression Plus® model features a top tank flange for easy servicing. Optional weather cover for outdoor installations is available on both models.

## It's the Meter ...

Water usage is electronically monitored and the system automatically regenerated based on actual water consumption. The controller can anticipate higher water usage based on previous trends and regenerate the system in advance, as needed, to ensure the availability of quality water. Likewise, when water usage is low, the system regenerates less often, saving on salt and water.

## It's the Electronics ...

The microprocessor captures all water conditioner operations, including gallons per day, total gallons, peak flow rates, and total regenerations. Time is also held in memory and protected by a built-in battery backup.

## It's Green ...

Not only does the combination of carbon and resin in one tank replace the need for a second filter, the carbon also protects the resin from highly chlorinated water. This helps avoid unnecessary mineral replacement, saving you time and money.

## It's the Company ...

Since 1963, Water-Right, Inc., a family-owned company, prides itself on providing both professional and personal service. Today, the Water-Right brand is found around the globe as we continue to provide "the right water for life."

## Protect Your Household

Impression Series® RC water conditioners provide the quality water you need for everyday life. Day and night, your water will now perform the way it should ... creating richer lathers by using less soap, rinsing cleaner without film and residue ... even protecting your household plumbing from scale and mineral deposits while removing unpleasant chlorine odors. Best of all, this system is efficient to operate because it performs like two units in one — saving you time, money *and* energy.



With these combined components — media, meter, electronics and the Water-Right company itself — no other water treatment solution can compare in features or performance. Protect your home and your family with the best.

### CARBON

- Eliminates chlorine and associated odors
- Improves taste

### RESIN

- Eliminates hardness
- Stops energy drain in water heater



## It's the Design

The Impression Series® RC conditioner's unique "mid-plate" design allows the use of activated carbon and high capacity resin in one tank for the ultimate in water conditioning.

Impression®  
SERIES

Your local water treatment professional:



1900 Prospect Court • Appleton, WI 54914  
920.739.9401 • 800.777.1426 • Fax: 920.739.9406  
www.water-right.com