

1/31/2018

Dear Water-Right Customer,

In the continuous effort to innovate and improve upon the water treatment systems we offer, Water-Right is excited to announce that updates have been made to the Impression and Impression Plus Series boards.

These updated boards offer features specifically requested by our customers, which are detailed below, and have been extensively tested in the field for the past six months to ensure that they meet our rigid quality expectations.

Board Update Features

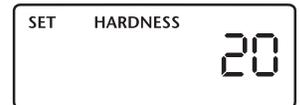
LCD Dot-Matrix Display: The updated Dot Matrix display features a higher resolution and a more responsive display than its predecessor.

Enhanced Display Feedback: On-screen content is now displayed in full, making it easier than ever to view features, browse board history, and program valve settings accurately.

Scrolling Dealer Marquee: The Dot Matrix display's increased visual capabilities allow for the option of a scrolling dealer name and phone number on the general display of the valve. This display alternates with the general *Time Of Day* screen, giving the homeowner immediate access without needing to press buttons on the valve.

New Relay Trigger: The addition of a relay trigger on the board offers more flexibility and customization options for you and your customers. Possibilities include the installation of additional electronics, such as feed pumps.

Backlit Display: Updated Impression Plus boards feature a crisp backlit display, allowing for readability in low-light situations.



Previous Board



Updated Board



Feature	Impression	Impression Plus
Dot Matrix Display	YES	YES
Scrolling Dealer Name	YES	YES
Enhanced Display Feedback	YES	YES
Relay Trigger	YES	YES
Backlit Display	NO	YES
Flange	NO	YES



Based on current inventory and numbers from our manufacturer, it is anticipated that the updated Impression Plus boards will begin to roll out early February while the updated Impression boards will begin to appear in the late February/early March time frame. Boxes containing the updated boards will be labeled "Updated Dot Matrix Display" for easy identification.

For any questions regarding this update and its impact, please call technical or customer service at (800)-777-1426 or contact your regional sales manager.

Thank you,

-The Water-Right Group