

# SPEAKING SOFTLY

water-right.com

## **COMPANY SPOTLIGHT**

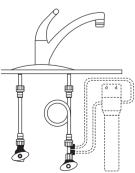
Meet the newest member of our product line-up!

# InterFlo\*

In September, Water-Right released the newest member of their drinking water line-up, InterFlo $^{\rm IM}$ . InterFlo is an entry-level, certified drinking water solution for point-of-use residential and commercial applications.

InterFlo is a carbon block filter that can easily be installed under the sink on the cold water line. It's wide array of residential and commercial uses make InterFlo a great addition to Water-Right's drinking water filtration products. It can be used in homes in the bathroom and kitchen, on water and ice lines for the refrigerator, vegetable sinks, and more. InterFlo also works well to provide clean water for iced tea and coffee machines, ice machines, beverage stations, break rooms, and other commercial uses.

InterFlo's filter has a 7,900 gallon life and will last 6-12 months with a 2 gpm flow rate. InterFlo is tested and certified by IAPMO R&T against NSF/ANSI Standards 42, 53, 372, and CSA B 483.1. It reduces chlorine, dirt, sub-micron particles, and health contaminants such as lead, cryptosporidium, and



giardia cysts. InterFlo's carbon block filter is impregnated with silver to provide protection against bacterial growth. Installation of InterFlo is also versatile, as it can be mounted vertically or horizontally. The package includes all the necessary fittings, tubing, screws, and plumbing adapters for installation.









InterFlo can connect directly to the faucet, or an additional faucet can be added to give the homeowner a dedicated tap for filtered water. InterFlo has a hermetically sealed cartridge making it easy to replace without contaminating the new filters. Filters are easy to replace with the 1/4 turn cartridge locking mechanism. The filter head is designed with an integrated bracket for less assembly needed in the field. In addition to being an easy solution for drinking water problems, InterFlo is also a great sales tool to help grow business. It can be used as a lead generation tool, rather than spending money on advertising leads. It is a great low cost item for giveaways at home shows, networking events, or to give to charities for fundraisers that often brings the customer back to your company for future service. InterFlo is a great choice to add filtration to new construction and can bring your business recurring revenue with filter replacements.









Angie has been the controller for around 2 years at Water-Right. She enjoys the people she works with and the variety of tasks that each day brings, no day is the same for Angie. She thrives in the positive work environment and being challenged with problem solving every day!

Some of her favorite activities outside of work include reading, spending time with family and keeping up with two teenage kids (which involves driving around a lot and sitting in bleachers watching gymnastics or basketball. She also enjoys hanging out with neighbors, which has become more frequent in 2020, which may be one of the positive after effects of the COVID pandemic. "I look forward to taking a beach vacation at some point after the year 2020 is over." I also look forward to many more years of working as a team at Water-Right!

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"As the Water-Right Group Controller, Angie has added invaluable experience, accounting knowledge, and professionalism to the Water-Right Group. She has provided expertise to the entire team, most importantly increasing everybody's knowledge, and always being a "positive" helping hand. She also acts as our local HR resource to us and is not afraid to take on new responsibilities. As you can imagine that is no easy task for a "Gruett ran company". She is always guiding and coaching us in the right direction. Angie started at Water-Right during the process of the A.O. Smith acquisition and took a chance on us as a company, as a team, and as a family. I will be forever grateful she took that chance."

Kurt Gruett - President

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#### **1st Shift Production**



Left to Right: Shane O'Brien, Keith Hoefler, Jeff Perlewitz

### **TECH TIPS**

### **Drive cap assembly process**

by Kirk Guthrie, Technical Services Manager

When out in the field replacing the piston or the stack assembly on the Impression or Sanitizer, make sure that you really tighten down the drive cap assembly before

finishing your service call. If the drive cap is not secured all the way, the piston position would be incorrect leading to bad brine draw, or even leaking at the drain when in service.

It is our recommendation that you tighten the drive cap assembly completely down until the threads bottom out. Our special service wrench can help get ahold of the cap and give you a handle to accomplish this. This will assure proper positioning of the piston. It does indeed take some effort on your part. It is natural to not want to over tighten the cap. Don't worry, it can handle the torque. It is very important that it is seated properly so that the unit goes through the cycles with the piston in the correct position.

If you have any questions, please give Technical Support a call at **800-777-1426**.















# PRODUCTION SPOTLIGHT



## Water-Right brings on a 2nd Shift Production Team

by Guy Gruett, Vice President - Operations

Business has been extremely strong in 2020 and we're fortunate to have the people and the resources to move forward with a 2nd shift production line. Our current facility layout could only produce so much product per hour, and the most advantageous way to increase the amount of product shipping each day was to increase the hours per day we manufacture. The toll of mandatory weekday and weekend overtime was no longer a realistic option.

To make things worse, the State of Wisconsin Covid-19 Declarations requires all floor employees to wear masks/face coverings 100% of the workday. It's hard enough to wear a mask for 8 hours, but it gets very tiresome as the day progresses into overtime.

We're blessed with the increased business and very talented people on-site that were able to accomplish the transition. Special thanks to Kevin Smith, the new 2nd Shift Production Lead, and Mai Chang (Valve Assembly) for the added leadership and guidance. Our commercial business has also increased substantially, and the same gratitude is extended to

Adam Peterson for his transition from days to the new lead commercial 2nd shift position. This 2nd shift team has already outperformed all expectations during the initial implementation month.

The dedication and determination of all the employees here has been amazing. We're not that good at giving accolades and praise, but Tom Tegen who oversees all Water-Right production, along with Alex Davidowicz (Lead Floor Supervisor) should be commended for making this transition a reality. Just keeping up with the State of Wisconsin Covid-19 requirements has been difficult enough, let alone organizing and implementing a second line during a pandemic.

The most important thank you is directed back to you. Without the belief you have in our products, none of these accomplishments would have been achievable. Our apologies if you had experienced longer than normal lead-times this summer, moving forward, we're in a much better position to serve your needs in the timely manner you would expect from Water-Right.















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### **GRUETT GROANER**

Today a man knocked on my door and asked for a small donation towards the local swimming pool. I gave him a glass of water.

#### **UPCOMING EVENTS & CONVENTIONS**

**NOVEMBER 2020** 

**IWA Digital Water Summit** 

DECEMBER 2020

**Groundwater Week** 

Bilbao, Spain

Virtual

# **KURT'S CORNER**

Thank you to all of the Water-Right employees for their hard work and dedication. Celebrating anniversaries from October – December are:

Employee	Years
Guy Gruett	33
Jeff O'Callaghan	23
Clark Hopson	20
Donna Roemer	11
Richell Hirst	8
Mai Chang	7
Eric Roycraft	6
Tierney Wasinger	5
Erik Koglin	4
Gary Bauer	3
Kim Rankinen	3
Vicki Andersen	3
Jason Ramirez	2
Tyler Branchfield	2
Angela Lom	2
Mike Heatwole	1
Tom Poulsen	1
Eric Cochran	1
Zach Wasinger	1

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